



MAKING SPIRITS BRIGHT

DRIVE-THROUGH HOLIDAY LIGHTS SHOW

Evergreen Park

Open every night Nov. 29 - Dec. 31, 2024
5:00-9:00 p.m.
(closed Dec. 24)

Santa's Station

Open Nov. 29 - Dec. 21
Fridays and Saturdays, 5:00-9:00 p.m.

*Food pantry donations support
Sheboygan County Food Bank.*

Cash donations support this event.

Presented by
SHEBOYGAN COUNTY ROTARY CLUBS

Rotary



MakingSpiritsBright.com



DOWN

- 1 You hang this on your front door.
- 2 A tall green plant that is decorated with lights and ornaments.
- 4 You hang this from the fireplace.
- 5 You place these on your Christmas tree.
- 8 Who says "Ho, Ho, Ho"?
- 12 These animals help pull Santa's sleigh.
- 14 "Have a holly, _____ Christmas."
- 15 You open these Christmas morning.
- 17 Where Santa's workshop is located.

ACROSS

- 3 Songs people sing during Christmas.
- 6 A feeling of great happiness during the Christmas season.
- 7 Santa's helpers.
- 9 Someone who dislikes Christmas.
- 10 A popular figure made from snow with eyes and a nose.
- 11 "You can't catch me, I'm the _____ man."
- 13 _____ cane.
- 16 The reindeer with the red nose that shines bright.
- 18 You put these out for Santa to enjoy.
- 19 A plant with red berries.
- 20 The month Christmas is in.



*Happy
holidays*



50th
1974-2024

WARM WISHES TO YOU THIS HOLIDAY SEASON

As I look with awe and amazement over the last twelve years of this wonderful holiday project, I can't help feel anything but excitement and incredible wishes of good luck for the 2024 edition of Making Spirits Bright. Having been involved with a great many events here in the Sheboygan area, I can honestly say I have never encountered a project that so thoroughly connects our community as this one.

Generous sponsors and in-kind donors, multitudes of volunteers from all over the county, partners in the county Rotary Clubs, the City of Sheboygan, and Sheboygan County Food Bank with their most honorable mission, come together to make this truly blessed! The event would not be possible without every one of them; and, of course, all of YOU, who visit each year and fill our carts with urgently needed food and pantry items for those in distress.

The very talented production team has been working overtime to ready the existing displays and create new answers to the annual question "What's new this year?" Spoiler alert - be on the lookout for a "monumental" addition to Whoville and a new scene for Charlie Brown's gang.

Also, the Quarryview Center has been rebranded as "Santa's Station" to better signify the Jolly Old Elf's location and highlight increased access to the trolley that provides rides through the park. Expect some new music choreographed to the lights. Check out our NEW website for up-to-date information.



On behalf of our 2024 steering committee and our combined volunteer teams, I can assure you a really great and memorable time as we provide the experience that is Making Spirits Bright. Wisconsin's Finest, No Admission Fee, Holiday Lights Show!

Blessings to you and yours. And, we'll see you in the park!

Dave Hoffman

Steering Committee Chair



COMPLETE OUR SURVEY

And you could be a weekly \$25 gift card winner!

Use this QR code to link directly to our short survey about the Making Spirits Bright event. We love the interaction that happens on social media, but this intentional method will allow us to collect great info to shape the future of the event. Each week we'll draw one entry from all surveys and reward that person with a \$25 gift card from one of our restaurant partners.

Thanks, in advance, for your help.



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THE COMMUNITY CAFE SERVES UP MEALS AND HOPE

Sheboygan County Food Bank's Herb Kohler and Natalie Black Community Cafe is open six days a week over the lunch hours at St. Luke United Methodist Church in Sheboygan. Anyone is welcome to stop by and enjoy a warm meal, coffee, and conversations with other community members. Sheboygan County Food Bank recruits volunteers (ages 12 and older), Monday through Friday, to help with light food prep and set up, serving lunch, greeting guests, and cleaning up.



Learn more and sign up to volunteer by visiting
www.SheboyganCountyFoodBank.com
 or scanning the QR code with your phone.



**Wishing you
and your family
a wonderful
holiday season!**



Nemak
Innovative Lightweighting



**Keep Christ in
Christmas**



**Knights of
Columbus®**

**Sheboygan
Council 722**



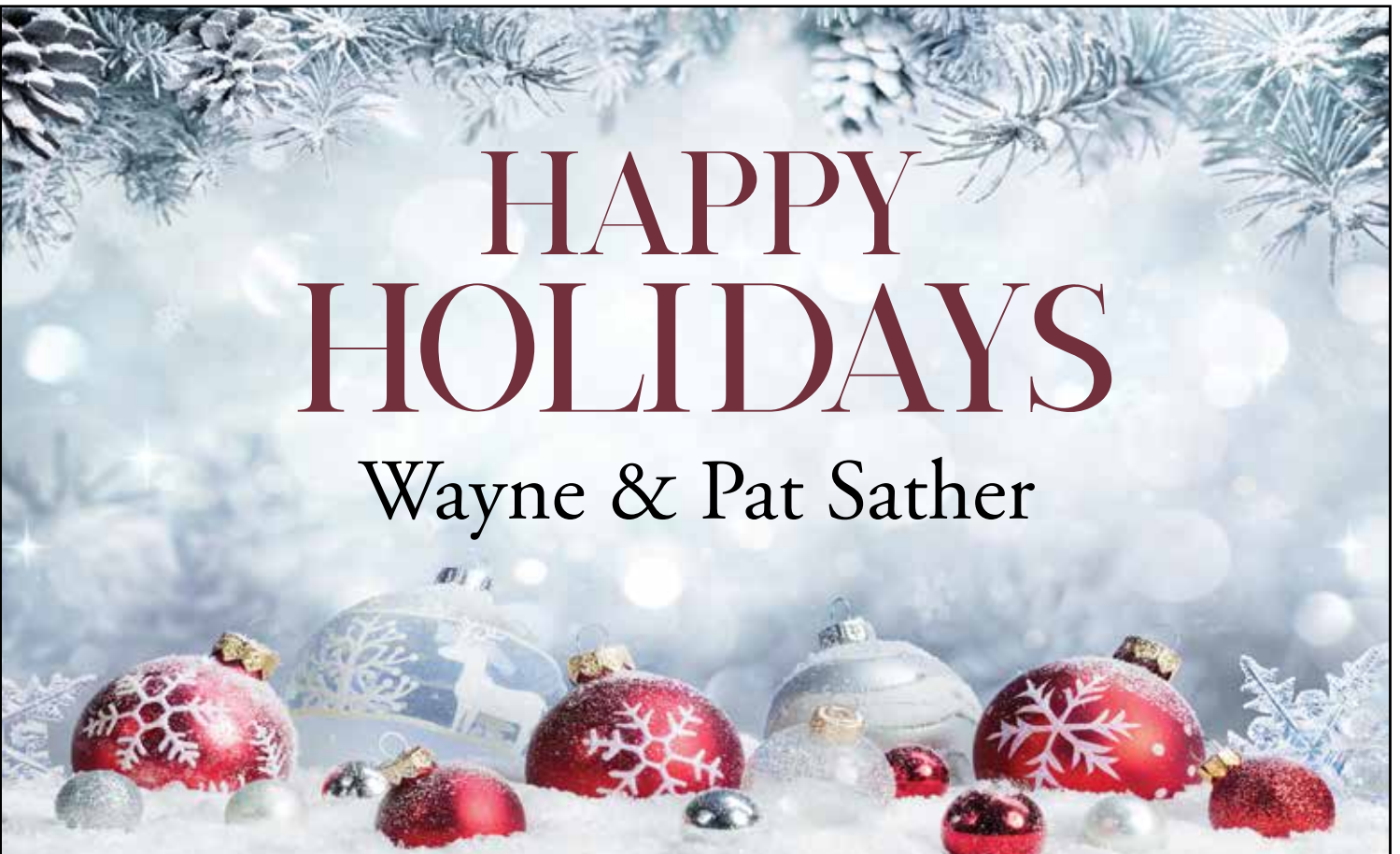
Happy Holidays

*We wish you the very best this holiday
season from our family to yours!*

GREATLAKESCHEESE.com




**GREAT LAKES
CHEESE**



**HAPPY
HOLIDAYS**

Wayne & Pat Sather



OUR GENEROUS SPONSORS OF MAKING SPIRITS BRIGHT

TREETOP TIER - for a donation of \$10,000 or more

GROVER FAMILY
FOUNDATION

BRENDA
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SATHER



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CAROLER TIER - for a donation of \$2,500 - \$4,999



JAMES & BETH TEN PAS



GINGERBREAD TIER - for a donation of \$1,000 - \$2,499



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thrivent



OUR GENEROUS SPONSORS OF MAKING SPIRITS BRIGHT

CANDY CANE TIER - for a donation of \$500 - \$999



HELEN & JOHN WERNER
CHARITABLE TRUST



LYLE & CAROL
WATSON



MICHAEL & JOY
JOHNSTON



SHELLEY
SCHUERMAN



GENEROUS MONETARY DONATIONS FROM THE 2023 EVENT MADE SPECIAL CONTRIBUTION TO SHEBOYGAN COUNTY FOOD BANK POSSIBLE



The Making Spirits Bright Board of Directors presented a \$50,000 check to Sheboygan County Food Bank (SCFB) in support of the purchase of a food collection transport truck. During the Making Spirits Bright drive-through holiday lights show, SCFB is the partner organization and recipient of the food pantry donations collected. The SCFB trucks have moved over 1.1 million pounds of food over the event's 12-year run. The special \$50,000 donation, made possible by the generosity of the just over 73,000 visitors to the 2023 Making Spirits Bright event, will go towards the purchase of a truck that will replace the one currently used. The truck needs many expensive repairs and is no longer reliable.

The check presentation occurred during the Sheboygan Rotary's Good Citizen of the Year dinner. Liz Kroll, founder of SCFB, was this year's Good Citizen award recipient. Dave Hoffman, Making Spirit's Bright steering committee chair, presented the check. Hoffman is a fellow Rotarian and became the Making Spirits Bright event chair starting in 2024. Also on hand was Mike Vandersteen, President of the Board of Directors for Making Spirits Bright.

This check brings the total of Making Spirits Bright donations to SCFB to \$205,000.

**Advanced
Comfort
Cares**



**Donate Food & Save \$10
on Furnace Service**

Save \$10 on your next Advanced Comfort Systems service call when you donate 2 nonperishable food items.



**We keep the lights on so you
can create family memories
in their glow.**

Learn more about our community partnerships at alliantenergy.com/hungerandhousing.



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SARGENTO

Happy Holidays

from the
#SargentoFamily!

careers.sargento.com

*Holiday
Cheer Starts
Here!*

For your gifting, hosting treats, and every day enjoying, make this your shopping destination. Choose from over 75 types of Johnsonville sausage, custom gift baskets; and gift boxes we ship virtually anywhere. Find an enticing array of specialty Wisconsin foods, apparel, drinkware, pet items, and much more. Get great prices on spirits, wine, and liquor. Shop the great selection and get the holidays handled.



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Store Hours

Monday 9AM-5PM | Tuesday & Wednesday 9AM-5:30PM
Thursday 8AM-5PM | Friday 9AM-5PM | Saturday & Sunday 9AM-4PM



IN-KIND DONORS

Since the start of the Making Spirits Bright event, many businesses and individuals have and continue to provide free or reduced services and/or products which allows expenses to be lower. A number have contributed significantly over time. We appreciate every contribution, regardless of the size. Please join us in saying a heartfelt “thank you” to each of these generous entities.

- | | | |
|---|--|---|
| 4-Square Home Inspections, LLC
Ad Associates, Inc.
Advanced Comfort Systems
B’loonie Gifts
Bell Tape Inc.
Larry Boeldt
Buteyn-Peterson Construction Co., Inc.
City of Sheboygan
City of Sheboygan Public Works
Cow Country 1420AM (WGXI) & 98.5 FM
Designs by Deb Severns
Discovery Coach
Engineering Innovations LLC
Harter’s Lakeside Disposal
Holiday Wholesale
Johnsonville
Johnston’s Bakery | Lakeside Pepsi Cola Bottling Co.
Lamar Advertising
Lindsay’s Cookie Jar
M&K Lawn Services
MJ Equipment
Marten’s Trilling True Value
Masters Gallery Foods Inc.
Meijer
Morelle Transfer & Warehouse
Neat-N-Clean Portables, LLC
O’Rourke Media Group
Old Wisconsin Sausage Co.
Palo Popcorn
Plymouth Review and Sheboygan Beacon
Promo Design
Quality Cleaning Service | Quality State Oil Co. Inc.
Lisa Reed
Rockline Industries
SRJJ Heavy Truck & Auto Body
Sargento Foods, Inc.
Schultz’s Rustic Barn
Sheboygan County Food Bank
The Sheboygan Metro
The Sheboygan Sun
Sheboygan’s Country “B-93”
Sheboygan’s Hit Music Station 104.5 & 96.1 “The Point”
The Sign Shop
SilverWater Productions
Torke Coffee
Town & Country Club
Wisconsin Country Life Magazine |
|---|--|---|

SUPPORT MAKING SPIRITS BRIGHT THROUGH SOCIAL MEDIA

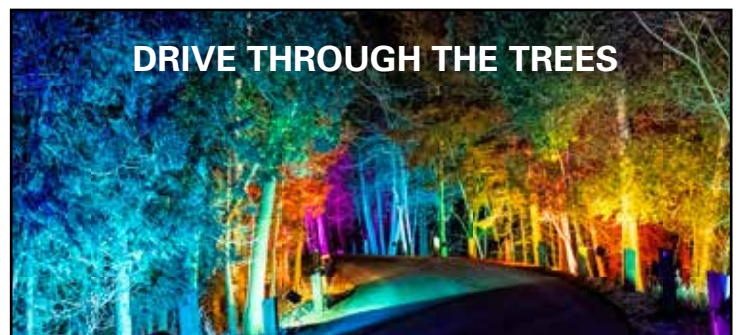
For the latest news, and to help spread the word about this event, interact with us on social media. We’d also appreciate if you encouraged your friends and family to do the same.


Instagram
 @sheboyganmsb


RotaryMakingSpiritsBright


 @Sheboyganmsb

And our hashtag
 is always a great
 way to share pics
 #shebmsb2024



DRIVE THROUGH THE TREES



AND UNDER THE STARS



HAPPY HOLIDAYS



BemisMfg.com

more to celebrate




Proud Sponsor of Making Spirits Bright

Support these businesses and score a discount for yourself. **\$\$\$\$\$**

Head for the Hills!
5837 S Business Dr. Sheboygan, WI

\$5 off Food Total of \$25
or
\$10 off Food Total of \$50
One Time Use. Expires 8/1/2025





Bourbon St. Pub & Grill
Taste of New Orleans a Little Closer to Home!
1536 Indiana Ave. Sheboygan, WI

\$5 off Food Total of \$25
or
\$10 off Food Total of \$50
One Time Use. Expires 6/1/2025

Personalized GIFT CARDS FOR BUSINESSES

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\$1 OFF ANY Regular Value Basket

Culver's of Sheboygan - S Taylor Dr • Culver's of Sheboygan - State Hwy 42
Culver's of Sheboygan - Washington Ave • Culver's of Oostburg - S Business Park Dr

Reproductions of this coupon are not accepted.

Shown: Culver's® Double Bacon Deluxe Regular Value Basket
\$1 off regular menu price. All Regular Value Baskets include designated sandwich, medium Crinkle Cut Fries and medium soft drink. Please no substitutions. Not valid with any other offer. Value 1/200 cent. Limit one coupon per person per visit. Valid only at the above listed Culver's® restaurants. © 2024 The Coca-Cola Company "Coke" is a registered trademark of The Coca-Cola Company. 039-09/24.



PRIVATE TROLLEY TOUR SPECIAL!

\$ 199 90 Minute Trip Time



Take your family and friends through Making Spirits Bright on your own private trolley tour. Trolley is decorated and holds 28 Passengers. Family Fun! Sunday-Thursday Only.

Discovery Coach 920-459-2960
www.discoverycoach.com/christmas-trolley





WORKING TO MAKE SURE NO ONE GOES HUNGRY IN SHEBOYGAN COUNTY



Did you know that about 11% of Sheboygan County residents are struggling with hunger? Sheboygan County Food Bank is dedicated to making sure nutritious food reaches thousands of families, children and seniors in need by distributing food through its core programs and in partnership with food pantries and other organizations.

“Families and individuals continue to struggle with the deep impact of inflation. As the people we serve in all our programs, pantries and other agencies continues to increase, the increase in food prices also affects us as we spend a big portion of our annual budget on food purchases. This double impact makes it even a greater challenge to meet the need.” – Patrick Boyle, Executive Director, Sheboygan County Food Bank

In 2024, Sheboygan County Food Bank is tracking an increasing average of close to **6,000 family visits each month** at food pantries and other partner organizations. More guests are visiting their Community Cafe where an average of about **1,500 warm meals** are being served each month. And since even more children are at risk to face hunger, their Food for Thought for Kids program to get weekend snacks and meals in the hands of the most vulnerable children in our community has grown to support **500 children** during the 2024-2025 school year.

“We are incredibly grateful to Making Spirits Bright for hosting our biggest annual food drive, allowing us to use their venue for our annual Holiday Lights Hunger Run/Walk fundraiser, and providing generous monetary support each year. This signature partnership is critical in helping us ensure no one in Sheboygan County goes hungry.” – Patrick Boyle

Follow Sheboygan County Food Bank:



GIVE A GIFT TO HELP SHEBOYGAN COUNTY FAMILIES FACING HUNGER

With your help, this holiday season we can give nutritious food and peace of mind to our neighbors who are facing hunger. Choose to dedicate your donation in honor or in memory of someone. Donate to programs or where it’s needed most.

Food for Thought for Kids gifts help ensure children receive snacks and meals each week during the school year to nourish them on the weekends.

Herb Kohler & Natalie Black Community Cafe donations help provide warm meals, six days a week, for anyone in need.

Food+ for Neighbors donations help make sure nutritious and culturally-relevant food reaches local families in need, while also connecting families to programs, resources, and referrals that will positively impact their lives.

Gifts given to **where it’s needed most** are the highest priority and help move Sheboygan County Food Bank’s mission forward.

Make a secure, online donation today by visiting www.SheboyganCountyFoodBank.com, scanning the QR code with your phone or sending a check.

Please make checks payable to:
Sheboygan County Food Bank
3115 N. 21st St., Suite #1
Sheboygan, WI 53083



Tis the Season to be Snacking!

HAPPY HOLIDAYS

from Our Family
to Yours.



VIKING MASEK

Wishing you many
blessings from our
family to yours.



VIKINGMASEK.COM

Merry
Christmas
From
Kaat's Culligan

Since 1948, we've helped thousands of local residents improve their water quality and keep their homes, families and businesses safe thanks to our top-notch local service and our award-winning **water softeners, filtration systems and reverse osmosis drinking water systems.**

Culligan Water

Plymouth: 920-325-4035 | Manitowoc: 920-684-5425
Kaukauna: 920-462-3444

PARK VOLUNTEERS

Approximately 1,000 volunteers will assist in the operation of Making Spirits Bright during the 32 evenings we are open this year. If you or your group would like to help, these are the types of things volunteers do:

- Collect donated pantry items
- Welcome and guide visitors
- Distribute booklets and accept cash donations
- Sell concessions, wreath raffle and trolley tickets



We are grateful to the following groups who have volunteered in the park or at Santa's Station to help make this event a success.

Aurora Health Care - Plymouth
 Aurora Sports Health
 Bethlehem Lutheran Church & School
 CCC Lilyquist's Lifegroup
 Champion Storage
 Cleveland State Bank
 Concept Works
 Crossroads Community Church
 Early Bird Rotary Club
 Early Learning Center
 Hope Reformed Church
 JOA
 Kohler Co. - Hospitality Group
 Kohler Credit Union
 Lakeland University
 Lakeshore Fraternal Order of Police
 Masters Gallery Foods, Inc.
 Millipore Sigma
 Modern Woodmen of America

Mustard Seed Hair Co.
 Old Wisconsin Sausage
 Olive Branch Realty
 Oostburg Bank
 PSCO Kieffer
 Pine Haven
 Plastics Engineering Company
 Plymouth Rotary Club
 Prevea Health
 Random Rockin' Grannies
 Rockline Industries -
 Operations Leadership
 Rotary Family -
 Muehlbauer / Ebbers / Walkers
 Sargento
 Sheboygan County Health &
 Human Services
 Sheboygan Education Association
 Sheboygan Elks, #299

Sheboygan Firefighters IAFF
 Local 483
 Sheboygan Northside
 Catholic Parishes
 Sheboygan Police Department
 Sheboygan Riverside Boat Club
 Sheboygan Rotary Club
 Sheboygan Service Club
 Signature Dental
 St. John's UCC
 St. Mark Lutheran Church
 St. Nicholas Hospital,
 Respiratory Therapy
 Third Coast Wealth Advisors
 -Thrivent
 Viking Masek Packaging
 Technologies
 The Vollrath Company
 Waldo State Bank
 Wigwam Mills

*There are many ways for individuals, groups, clubs, teams, and companies to help.
 Please contact info@makingspiritsbright.com*

Happy Holidays!



From Your Friends
at 3 Sheeps Brewing



Join us at the 3 Sheeps Taproom for a couple of pints with Sheboygan's finest and friendliest. Bring your dogs, bring your friends, bring your whole darn family!

Holiday Tip: Gift Cards & Brewery Tours
Make Great Gifts!

GOOD FOR ONE
"BUY ONE GET
ONE EVERYDAY
FAVORITE"
WITH COUPON

3
SHEEPS

SPECIAL VISITORS TO THE EVENT

Sometimes we are notified in advance, and other times the event volunteers are surprised by special groups who drive through the lights show. In 2023, the **Humane Society** brought dogs waiting to be adopted on a drive through the park. A **local bicycle group** and **motorcycle group** each chose weather appropriate nights to make a visit. Annually, the **local Jeep owners club** decorates their vehicles with lights and creates a festive display on their drive through the park. We welcome any and all groups and appreciate knowing your plans in advance so we can capture the memories through photos.



Happy Holidays!



From: **Meinhardt Orthodontics**

★2024★
THE OFFICIAL COMMUNITY'S CHOICE AWARDS
Best of Sheboygan County
WINNER

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ST MARK LUTHERAN CHURCH
PASTOR TYLER WERNER
1019 N 7th Street, Sheboygan
(corner of 7th and Erie)
(920) 458-4343 ~ www.stmarksheboygan.com

Join us!

Sunday Morning Worship 9:00am
Facebook live @ [Facebook.com/stmarksheboygan](https://www.facebook.com/stmarksheboygan)
Sunday Bible Study and Sunday School 10:00am
Wednesday Bible Study 9:00am

Advent Midweek services
Wednesdays in December 6pm

Christmas Eve Worship 4pm
Christmas Day Worship 9am

Keeping the lights shining brightly

Rob and Lynn Vander Schaaf

HOLIDAY CHEERS

FROM **Budweiser**
THE KING OF BEERS

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ENJOY RESPONSIBLY

STRENGTHENING OUR *Communities*

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BEHIND THE SCENES HEROES

To ensure visitors to Making Spirits Bright enjoy a great experience, an array of volunteers are needed. Visitors see some of those volunteers who direct traffic, collect pantry item donations, and hand out the event booklet. The volunteers that go unseen work behind the scenes to support those front-line helpers.

A big “thank you” to each of these people!

RESTAURANTS

Thank you to these restaurants that provide warm food and refreshments for the volunteers who brave the unpredictable weather during the lights show and and enjoy breaks in the heated trailer.

Al & Al's Stein Haus	Holidays Pub & Grill	Schulz's Restaurant	Tommy's Bar & Grill
Arrosto Delicatessen	Horse & Plow	Sheboygan Elks #299	Toppers
Black Pig	Jersey Mike's	Sheboygan Pasty Co.	Turk's & Timber's Bar & Grill
Blue Harbor Resort	Jimmy John's - Calumet	Sheboygan Yacht Club	Uptown Slice
Bourbon St. Pub & Grill	Lakeland University	Shuffs Last Resort	Vene's Pancake House
Culver's - Northside	Luigi's Italian Restaurant	Sly's Midtown Saloon	VFW Post 9156
Ella's Dela	Parker John's BBQ & Pizza	Subway - Calumet	Weather Center Café
Faye's Pizza	Peabody's Pizza Company	Taverne on Woodlake	Wild Carrot Cuisine
Harry's Prohibition Bistro	Pizza Ranch	Texas Roadhouse	

VOLUNTEER TRAILER HOSTS AND HOSTESSES

Thank you to these people who offer a smiling face and serve the warm food and refreshments for the park volunteers.

Tina Barth	Claire & Dave Grohskopf	Dan Pitsch	Anna Trilling Bennin
Melissa Baumann	Tom & Barb Henning	Christine Schmidt	Val Van Sickle
Lukas & Heather Burke	Don & Jan Holmes	Mary Schmidt	Debbie Verhelst
Lavonne Dulmes	Kathy Markevitch	Bob & Debbie Sosnosky	Pat Weisrock
Roger & Sharon Dulmes	Loren & Mary Matzdorf	Jill Spielvogel	Jenny Welsch
Jackie Felde	Sue Meyer	Deb Thorwaldson	Deb Zauner
Lynn Graening	Wayne & Mary Novak		

FOOD PICK-UP VOLUNTEERS

We appreciate these people for transporting the food donated by restaurants and other organizations. They make certain the food gets to the volunteer trailer in the park.

Kristie Andrews	Scott & Tracy Cinealis	Lisa Meyer	Dave Smith
Therese & John Belanger	Elaine Jumes	Amanda Roethel	Duane & Anita Voiles
Mary & Larry Boll	Mike & Kenlyn Langland	Jo Senkbeil	

PARK CAPTAINS

To ensure all goes as planned nightly, there is a point person who oversees the volunteers: a park captain. The captain “opens the show,” stocks booklets in the igloo, instructs and assigns each volunteer and equips them with safety gear and maybe even hand and toe warmers. On occasion, they trouble-shoot issues with displays or any other unusual situation thrown at them. Please help us say thank you to:

Patrick Boyle Dave Hoffman Ron Navis Gerry Plehn Dan Redman Rob Vander Schaaf

CONTRIBUTION LEADERS

In a private and carefully secured location, these select people are responsible for handling contributions to the event. We appreciate their talent.

Tina Barth
Elizabeth & Peter Dietz
John Eddy
Tony Fessler
Jim Hansen
Brian & Mally Henne
Kathleen Hoffman

Holly Kasberger
Karin Kirchmeier
Kris & Randy Krentz
Scott Morrelle
Sue Morrelle
Lori Noonan
Jerry Plehn

Don Pohlman
Gary Reimers
John Rummele
Kevin & Sala Sander
Jackie Stone
Fay Urayner

Deb Valenstein
Mike & Julie Vandersteen
Ally & Tanya Wasmer
Mary Werner
Samuel Zelpé & Judith Stockinger
Niki Zohrab

'Twas just weeks before Christmas
And all through the town
Not a light was lit
Not a whisper nor sound

The children could be heard
"Rotary won't let it be dark
They've been planning so long
To light up the park"

There's candyland and angels
Stars and stockings just gleaming
Some angles and elves
Even Santa is beaming

Now the lights are all placed
The sponsors excited
Hurry don't wait
To be delighted

So come one and all
Man it's out of sight
To Evergreen Park for
Making Spirits Bright

Warm wishes for a joyful holiday and a New Year filled with peace and prosperity.

Morgan Stanley

THE NORTH POINT GROUP
AT MORGAN STANLEY

st. luke
LUTHERAN CHURCH

N6193 State Highway 32 | Sheboygan Falls, WI 53085
920-467-6149

www.stlukeshebfalls.org

It will be like Christmas In July at the Sheboygan Early Bird Rotary Club's

LOBSTER BOIL

3rd Friday in July

Get tickets this spring @ earlybirdrotary.org



SANTA'S STATION

3401 Calumet Drive, Sheboygan
Open Nov. 29 - Dec. 21, 2024 • 5:00-9:00 p.m.
Only Open Friday and Saturday Nights

This is a great place to meet friends and family to enjoy the Making Spirits Bright event as a group. It's a festive spot to spend quality time with many choices.

TROLLEY RIDES THROUGH THE LIGHTS SHOW



Take a ride on the popular trolley starting at Santa's Station and riding through Evergreen Park.

Boarding every Friday and Saturday is at 5:15 / 6:00 / 6:45 / 7:30 / 8:15 p.m. for \$2 per person (children under one free).

The trolley is fully enclosed and features old-fashioned style with modern conveniences.

Decorative wooden bench seating, wood interior, and brass accompaniments will make you feel like you are riding a street car of yesteryear. Heating assures your comfort.

Sponsors of the Holiday Trolley



HO, HO, HO!

This is where you'll find the jolly old elf! Each Friday and Saturday night, until December 21, Santa is ready to hear your Christmas wishes. You'll find him in an area specially designed for taking a festive holiday photo. We appreciate that Santa is taking time out of his very busy schedule to be here in person to talk with all the children.



DESIGNER WREATH RAFFLE

Purchase raffle tickets in Santa's Station to win wreaths specially created by professional local designers.

Winners for the twelve wreaths will be drawn December 21 and contacted that same night.



Thanks to these creative designers

Tracy Bolz, Lynn Thorton & Michele Nordhagen

Deb Egerer Linda Roseberry Erica Tislau

Laura Gumm Ericka Roseberry Susie Vander Weele

Linda Neil Wendy Schobert Doris Weber

Carol Rokicki Sandy Weeks & Sue Glaeser

SANTA'S STATION

HOLIDAY ENTERTAINMENT

(subject to change)

Performed by these and other groups.

Friday, Nov. 29

5:30 p.m. Karen Bruinooge, Violinist

7:00 p.m. St. Peter Claver Choir

Saturday, Nov. 30

6:00 to 8:00 p.m. Dave Ross Music

Friday, Dec. 6

5:30 p.m. Sheboygan South High Singers

6:15 p.m. Sheboygan South High Chamber Orchestra

7:00 p.m. Sheboygan South High Jazz Band Ensemble

Saturday, Dec. 7

5:30 to 8:30 p.m. Gypsy Swing Chicks & Friends

Friday, Dec. 13

5:30 p.m. Holy Name of Jesus Church Choir

7:00 p.m. Flute Ensemble

Saturday, Dec. 14

5:30 p.m. TBD

7:00 p.m. TBD

Friday, Dec. 20

5:30 p.m. Sheboygan North High Holiday Strings Group

7:00 p.m. Concordia Singers

Saturday, Dec. 21

5:30 p.m. TBD

7:00 p.m. Emerging Artist Projects Holiday Cabaret

Visit MakingSpiritsBright.com for the most complete list of entertainment and specific times they will be performing.

CONCESSIONS FOR SALE



Enjoy frosted sugar cookies and chocolate chip cookies, popcorn, chips, hot chocolate, soda, water, and coffee.

2024 MEMORY ORNAMENT

Remember those dear to you by purchasing a personalized ornament. Orders taken through December 16. Ornaments are displayed on the Memory Tree and can be picked up December 21, 5:00 - 8:00 p.m.



Order Your *Memory Ornament*

Purchase as a gift or for yourself.

Making Spirits Bright Inc.
Laura Gumm
6905 Superior Avenue
Kohler, WI 53044

Cost of each ornament is
\$15.00

Please Print

First Name of Loved One (*First Name Only*):

(as it will appear on ornament)

Your Name:

Address:

Phone:

Make checks payable to Making Spirits Bright, Inc.
Deadline for ordering **December 16, 2024**
Contact: Gloria 920-457-7611

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DISPLAY OFFERS PERFECT PHOTO OPPORTUNITY



Over the years, before a planned visit to the lights show, we've received requests for special permission to capture photos at the light curtain in Evergreen Park. Wedding engagements have been the most common. And, while we make an attempt to grant access to anyone who makes such a request, we find that others are stopping at that display to capture photos. As the lights show is a drive-through event, this is unsafe.

So, we created a special display outside Santa's Station that features a mini light curtain. It's the perfect location to capture your holiday or commemorative photo and is lit every Friday and Saturday night that Santa's Station is open.

MAKING SPIRITS BRIGHT BOARD OF DIRECTORS

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Rob Vander Schaaf – Vice President

Tom Henning – Secretary
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Peter Dietz
Scott Luedke

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STEERING COMMITTEE

The success of any event is dependent upon a dedicated group of individuals who share a passion for the end result and whose zeal, creativity and expertise guarantee success. Our purpose is to guide and implement the Making Spirits Bright event, designed to provide a quality family experience and to gather much needed items for Sheboygan County Food Bank.

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Don Martens

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Volunteers are key to helping Sheboygan County Food Bank get food in the hands of local families in need year-round. Throughout the year there are opportunities to give your time at big community-wide food drives and the annual Holiday Lights Hunger Run/Walk fundraiser. Each week, Sheboygan County Food Bank relies on dedicated volunteers to help serve warm meals at their Community Cafe and provide nutritious, fresh foods for families at their drive-thru Sheboygan Cares Food Pantry.

Learn more and sign up to volunteer by visiting www.SheboyganCountyFoodBank.com or scanning the QR code with your phone.



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Happy Holidays

Dr. Mitchell and Megan Hulbert





COMPANIES FIND CREATIVE WAYS TO SUPPORT THIS EVENT

Mike and Martha Pelzel, owners of Four Seasons Comfort, and their employees have quietly supported the Making Spirits Bright event for years. They joined their good friends, owners and employees of Champion Storage, on the night each year that company served as park volunteers for the lights show.

In 2023, they did something extra special. On the same night they volunteered, the fleet of Four Season Comfort vehicles came loaded with pantry items their employees and families had compiled to donate. That even included their large size box trucks. In total, their donations filled over ten grocery carts!

Clearly this company, like others, has camaraderie as they ended the night enjoying pizza as a group.

Hearing stories like this warms the heart and demonstrates the strong sense of giving and supporting our community that we enjoy locally. Perhaps your company can find a unique way to do something similar.

And, thank you Four Seasons Comfort team for your ongoing support.



TRACK PANTRY ITEM DONATIONS DURING THE EVENT

Before you enter the gates of Evergreen Park to drive through the lights show, or anytime you are driving by, pay attention to the progress on the donations.

And, thanks for your contributions towards reaching the goal of ...

130,000 pounds!



Best Wishes
for the Holidays!

Frank G. and Frieda K. Brotz Family Foundation

Happy Holidays

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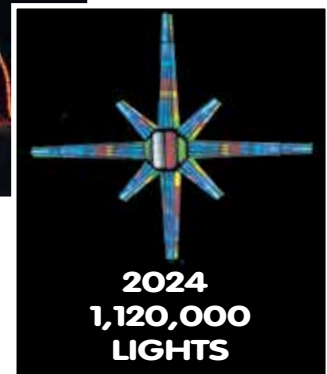
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THE LIGHT COUNT THROUGH THE YEARS

Each year we invite participation on Facebook to guess the light count. And every year we get a great response. Officially we are announcing 1,120,000; although, granted, a few may slip past us to get in the count.



All are Welcome!



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CREATIVE VAL MAKES THE VOLUNTEER TRAILER FUN

Val Van Sickle has been volunteering as a hostess in the volunteer trailer for many years. Each year she comes up with a different costume that she creates from scratch to entertain the lucky volunteers. One of her most popular to date has been the leg lamp. There's a rumor this year's costume will be a gingerbread WomAn. Hats off to Val for bringing joy to the people who work behind the scenes to ensure visitors to Making Spirits Bright have a great experience.



November 28
to
December 30

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You can start at any time. This is a great way for you to proclaim pride in our country while someone else takes care of the details.

Proceeds fund local scholarships.

Rotary 
Sheboygan Rotary Club Foundation,
Inc.

To sign up or for more information, contact Ron Van Rooyen ronvanrooyen@gmail.com

COULD THIS INSPIRE YOU TO GET INVOLVED?

John Muehlbauer has been volunteering for many areas of the Making Spirits Bright event since 2013. He spends incredible amounts of time at the warehouse concepting, designing and building displays. He's the "go-to" guy for many challenges that occur throughout the year running that warehouse and during the operation of the lights show. In addition, he was instrumental in creating the float and participating in parades.

Great friendships and meeting different people as a Rotarian are exactly why John gives so much to the event. Seeing lines of vehicles and knowing each has pantry item donations and the impact that will have on those needing help is such a heartwarming feeling.

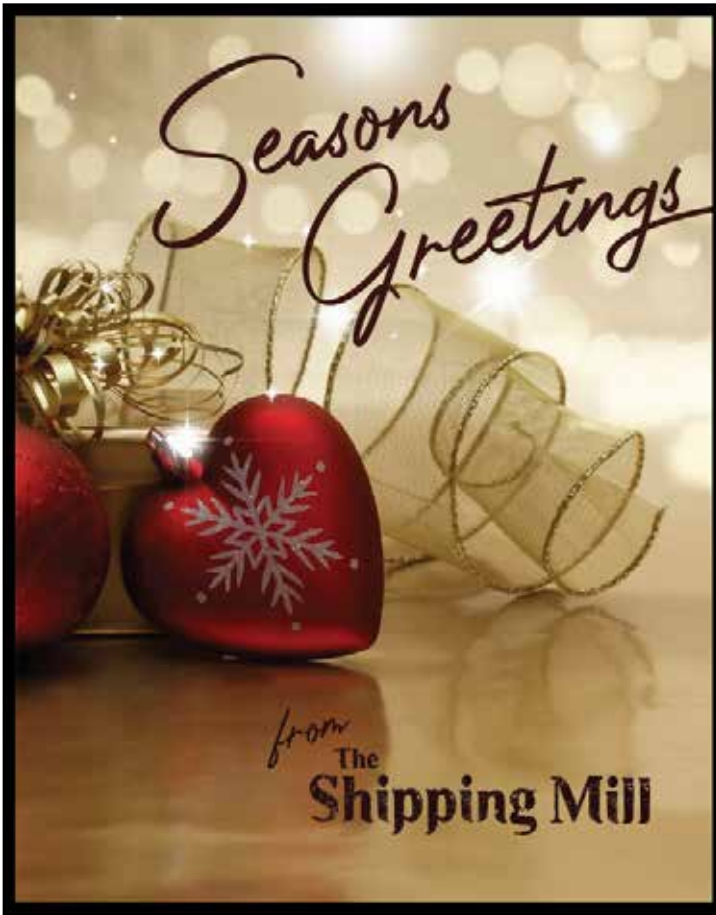
Being at the entry gate on a VIP night was what prompted him to volunteer. A little girl with MS and her mom from Michigan asked if they could go through. He got her connected with the trolley from that night and her ear-to-ear smile clinched his commitment.

Of all the displays he's been involved with, the Heatmeister is his favorite. He envisioned it, had assistance drawing it and then was key in constructing it to a long-standing display.

There are so many behind-the-scenes stories like this about unsung heroes who contribute so much to make the annual lights show so successful. If you've been looking for something to be a part of that you'll get more from than you give, contact our volunteers coordinator via email info@makingspiritsbright.com

"Being a part of Making Spirits Bright is good for the soul," according to Muehlbauer. "It makes you feel better about yourself."





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**MAKING SPIRITS
BRIGHT**
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DRIVING MAP

Enjoy music choreographed to the lights show. Tune to 89.1 FM on your car radio.

LIGHTS SHOW
Evergreen Park
3030 Calumet Drive

SANTA'S STATION
3401 Calumet Drive

Santa, wreath raffles, concessions & entertainment



Thank you City of Sheboygan for all the support and in-kind contributions that help Making Spirits Bright be a success!

THANK YOU FOR YOUR SUPPORT!

We hear such heartwarming stories about how Making Spirits Bright has become part of your holiday traditions. And many of you make multiple visits! We welcome your comments on how to continue to enhance this event. Visitors who so generously donate pantry items and cash make the event the success it continues to be.

PO Box 441, Sheboygan, WI 53082-0441 www.MakingSpiritsBright.com

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Brian, Julie, Jacob and Nadia*

Wishing you and your loved ones
a very Merry Christmas
and Happy New Year!



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HOLIDAYS**
& a CURIOUS
NEW YEAR



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OPTIONS TO SUPPORT MAKING SPIRITS BRIGHT

The founding objective and ongoing focus of the lights show event is to collect food pantry donations for Sheboygan County Food Bank.

THESE ARE THE BEST FOOD ITEMS TO DONATE

Together, we can make sure safe, nutritious food and other basic necessities get to our neighbors in need. When visiting Making Spirits Bright, please consider purchasing and donating the items listed below to help avoid the collection of expired food and provide Sheboygan County Food Bank's most needed items.

- ✓ cereal, oatmeal
- ✓ peanut butter
- ✓ canned tuna, canned chicken
- ✓ canned soup
- ✓ canned fruit
- ✓ personal care items (shampoo, conditioner, toothpaste, deodorant, feminine products, etc.)
- ✓ low-sodium, low-sugar, and light-syrup food items are preferred when possible



CONVENIENT ONLINE GIVING OPTION

We now welcome online contributions. Just scan the QR code to contribute that way. It's fast, safe, simple, and secure.



CASH CONTRIBUTIONS ARE STILL WELCOME

When completing the drive through the lights show, the final display is the racing arches leading into the igloo. There you'll find volunteers holding buckets for cash contributions.

ONLINE SHOPPING IS AN EASY WAY TO PROVIDE SUPPORT ALL YEAR

Did you know your purchases online can benefit our lights show? And, not just during the holidays, but year-round! These businesses will donate a percentage of your purchase if you designate Making Spirits Bright as the charity of your choice:

thrivent



Choice Dollars

There are always new options, so if you find any, please email info@makingspiritsbright.com and let us know. This is truly a way to give a gift "that keeps on giving."

Thank You!

Our family has been blessed and are honored to give back. We are grateful to our community for all we have been given.

We wish you all peace and happiness during this joyful holiday season.

The
Grover Family
Foundation



Happy Holidays to one and all!



**“The greatness of a
community is most
accurately measured by
the compassionate
actions of its members.”**

— Coretta Scott King —

**Thank you to all
of the volunteers
who serve and
support this
community.**

Brenda R. Potter

